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REMAKE OF “ROCK TO THE BIG GAME” TO BENEFIT CP

Updated Lyrics Celebrate Packers NFC Championship and Super Bowl Trip

There are many Green Bay Packers tribute songs, each great in its own way. You have heard many of them from “I Love My Green Bay Packers” to the more recent “Green and Yellow.” But what happens when a financial advisor who likes to play guitar accidentally finds a chord pattern he likes, adds some lyrics, has a friend produce the song, then distributes the song on the internet for no charge? The result is another great Packers song “Rock to the Big Game,” which is dedicated to bring awareness and support for a local non-profit agency, Cerebral Palsy, Inc. (CP).

“Rock to the Big Game” first debuted in January 2008, when the Green Bay Packers were getting ready for the NFC Championship game. At the time, the song was distributed for no charge on the internet, and instead, the artists encouraged people to support Catholic Charities with a donation. When the campaign for Catholic Charities ended, donations and profits from the sale of DVDs totaling \$4000 went to Catholic Charities.

Since the Packers became the 2010 NFC Champions and are now on the road to Super Bowl XLV, Randy Stary, who wrote the song and sings the lyrics, was urged by media and a local civic organization to resurrect the song. The 2011 version has been updated to include references to Aaron Rodgers, B.J. Raji and the Packers win over the Chicago Bears in the NFC Championship game. The song is again available for download on the internet at no charge by visiting www.rocktothebiggame.com. Stary said he encourages the free use of the song on-air, and is very appreciative of all the individuals and organizations that provide the link to the free download on their own webpage. In lieu of asking for payment of the music download, listeners are asked to consider supporting CP with a financial contribution through a link for making a donation to the Northeast Wisconsin organization.

In addition to the song, an updated music video including footage and photographs of Packers fans taken by friends of Stary, is also available on the website. DVDs of the video will be available Tuesday afternoon for \$5.00 each at the Greater Green Bay CP Center, 2801 S. Webster Ave., and at Robert W. Baird & Co., 440 S. Washington St, Green Bay. Profits from the DVD sales will also benefit CP.

Stary said the only things that those involved in making the song and video hope to get out of this are helping CP and having a bit of fun. He remarked, “I think I’ll stick with my day job.”

Cerebral Palsy Inc. provides services for the people of Northeast Wisconsin to promote community involvement, inclusion, and to enhance the quality of life of persons affected by temporary or permanent physical, sensory, and/or speech needs or conditions. CP served more than 1,200 families in the past year.

Services provided include Birth to 3 and pediatric therapies, assistive technology, aquatic swim and exercise, adult occupational therapy, inclusive child care, adult day services and outreach services to people of all ages. For more information about Cerebral Palsy, Inc. visit www.cp-center.org or call 920-337-1122.

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