



FOR IMMEDIATE RELEASE

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**VOLUNTEERS WITH A COMMITMENT TO PERSONS WITH
DISABILITIES UNITE TO PRODUCE 54th ANNUAL TELETHON**

Green Bay, Wisconsin - February 13, 2008. More than five hundred volunteers will convene Saturday, March 1 and Sunday, March 2 at WBAY-TV2 in Green Bay to assist with the production of Cerebral Palsy, Inc.'s 54th Annual Telethon. Whether they are answering phones, giving cues, organizing the next act, or checking in volunteers, they come together for one weekend each year, with one purpose: to lend a hand in raising money to ensure that needed services continue to be offered by Northeast Wisconsin's own Cerebral Palsy, Inc. (CP). The fundraiser, the longest continuous-running local telethon on the same TV station in the United States, raises money to support the services provided by CP for children and adults with temporary or permanent physical, sensory, and/or speech needs or conditions.

Dan Riley and David Seering, national entertainers both with close ties to Northeast Wisconsin, will host the two day event. They will be accompanied by local performers Let Me Be Frank Productions, the Lovell Ives Orchestra, and the extraordinary Jenny Thiel, as well as, many of WBAY-TV2's on-air personalities. Special Guests include Green Bay Packers Head Coach and CP's Honorary Chairperson Mike McCarthy, Aaron Taylor, and other surprise visitors.

The telethon airs live on WBAY-TV2 from 8pm – Midnight on Saturday, March 1, and from 7am – 6pm on Sunday, March 2.

Cerebral Palsy, Inc., a non-profit organization, has been serving Northeast Wisconsin for over 55 years. The agency provides adult and pediatric therapies, assistive technology, aquatic exercise, inclusive child care, adult day services, vocational services, outreach services and service coordination to people of all ages. For more information about Cerebral Palsy, Inc. visit www.cp-center.org or call 920-337-1122.

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